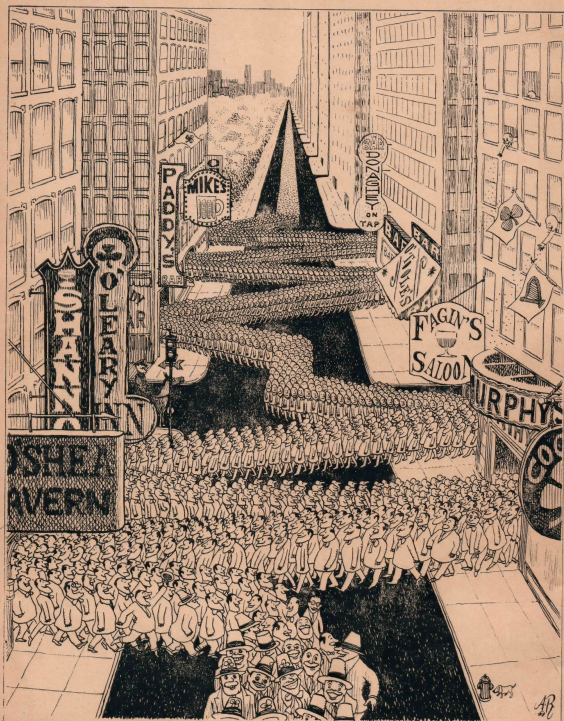


MAY 1958 SPRING ISSUE 15¢ CDC

HUMBUG





SAINT PATRICK'S DAY



EDITOR-HARVEY KURTZMAN MANAGER-HARRY CHESTER ASST. EDITORS-JACK DAVIS, WILL ELDER
AL JAFFEE, ARNOLD ROTH ART DIR.-L. AUERBACH CONTRIBUTORS-BLECHMAN, L. SIEGEL

NEXT ISSUE WE GO FANCY

Humbug is raising its price to 25¢ with the next issue due to rising operating costs, plus an insatiable appetite for money.

We are going to print a standard magazine size so that you will no longer have to search for us amongst the comic-books. Now you will find us amongst the larger, more sophisticated publications—the crayon coloring books.

Note the subscription coupon in the back of this issue. Use it. You'll never be able to get Humbugs so cheap again after April 10th, 1958, unless you trade or steal.

On to the letters:

Dear editor Harvey Kurtzman:

The staff at Night Beat would like to extend thanks to you for appearing on Night Beat... Leonard Zweig

Producer Night Beat
Dumont TV, N.Y.C.

Hey—anybody out there see us? —ed.

Do you use a man's deodorant?
—Bob Taylor

Royal Oak, Mich.

Last night my son, age 14, went to the corner food store to purchase some comic books. Upon his return I looked over the books he had purchased.



Next issue

Two of them were Superman comics which are a little fantastic but not too questionable. Then I picked up this humbug magazine and I was flabbergasted. Such TRASH...downright filth... What grownup in their right mind would write such low-minded tripe and then present it to children. This is like going to the gar-

bage can for your supper.

I am a member of the St. Walter's Woman Club at 118th and Western Ave., Chicago, Ill. and believe me at our very next meeting I am going to carry this magazine and make sure that this sort of reading material is brought to the attention of the committee in charge...

This store where this book was bought is going to be named and after this month it will be checked

—Mrs. R. Colburn
Chicago, Ill.

I have read a Humbug for the first time and enjoy it very much, except for that awful cover of a nude woman. Your magazine is really clean, so why spoil it with a dirty cover?

... if you continue to use covers of this type I will not buy your magazine. I do not object to the covers themselves as much as I do to the fact that I don't want my friends to see

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Daniel D. Teoli Jr.
Archival Collection

me reading a magazine that from the cover appears to be a dirty book.—William Ruehling
Pittsburgh, Pa.



Dirty book

In regard to your Feb. edition.... "1957 in Revue" which I suppose you think was very funny, but in regard to your "outstanding shot" on Benny Hooper, I think it was in very bad taste. After all, thousands of people were praying for that little boy and I for one cried when he was rescued...



Bad taste

If it was my son (of which I have 2 of) I'd knock your block off. —Mrs. S. Hasay
Locust Valley, N. Y.

The boys (men, I should say) here at the Phi Delta House think your new mag is the "suavest." —David Bremer
Greencastle, Vt.

... Between Humberg and The New Yorker life can go on.
—Gene M. Woelke
Enid, Okla.

In Humberg there is a picture drawn of Elvis Presley... I was wondering if it's possible that I could have the very same picture enlarged for my personal use. If possible I would like it to be 9 x 11 inches.

Despite your probable criticism of Elvis, I think it is the best drawing of him...

I will pay any postage or any other costs.



Anything you can do for me will be deeply appreciated.

—Diana Jean Anderson
Seattle, Wash.

You are beyond our help. —ed.

Enclosed is the second issue of my exclusive Humberg fan magazine; SPOOF!... I hope you'll plug this mag in your letter cols... SPOOF! Published monthly by:

Doug Brown
405 Potter Ave.
Ann Arbor, Mich.

—Doug Brown
Ann Arbor, Mich.

We clods at St. Joseph's Prep mainly want to start a Seymour Mednick fan club. Anyone interested send to:
Seymour Mednick Fan Club
6910 Heyward Street
Philadelphia 19, Pa.

—Richard Corliss
Phila., Pa.

Here is an article that we thought was utterly (censored).
Felice Zeller and May Glazer
Brooklyn, N.Y.

No one
can read my
boss' secrets
...NOW!



... because I destroy our company's confidential papers with my portable Bantam-10 SHREDMASTER. Destroying confidential papers and obsolete records used to be quite a problem. Now it is no trouble at all—I simply feed them into my Bantam-10 and out come unreadable shreds, ready for the trash can.

Your company, too, can have the same protection as thousands of other security-minded businesses, government agencies and banks enjoy with the SHREDMASTER Bantam-10—the only paper shredding machine designed for office use.

Utterly (censored)

Back issues of Humberg are available at 20¢ per issue and we've received so many requests for these, we're binding a collection of the first six Humberg magazines between hard covers and selling the resultant book for \$2.50 which is slightly more than cost to us.



Complete collection.

Address mail to HUMBURG
598 Madison Ave., N. Y. 22, N. Y.



THE BEST TELEVISION COMMERCIALS 1958

What with Emmys and Oscars being issued this month, our magazine has decided to create an award for the best t.v. commercials of the year.

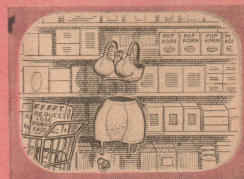
It's about time people stopped razzing the commercials—and so, we are giving—for quality and sincerity of purpose—to the following commercials, a HUMBUGH award.



"Why Emily—how can you bend like that?"

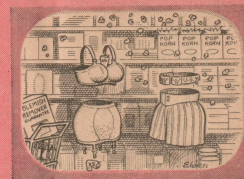


"I'm wearing my Playtron bra and girdle, darling—"

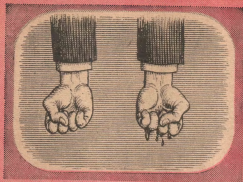


"It won't ride up!"

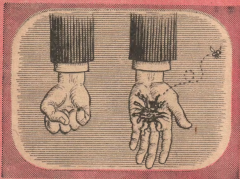
"—Excuse me lady—"



"As store manager, I must ask you to leave."



"Guess which hand holds the MNM."



Certainly not this one.



MNM—made with pure milk chocolate—



—melts in your mouth . . . not in your hand!"



Beep Beep Beep Beep Beep Beep Beep



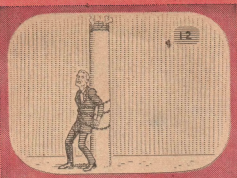
Beep Beep Beep Beep



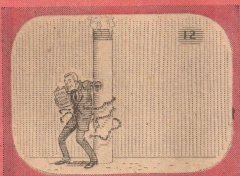
"Don't broadcast bad breath!"



—if you don't want your radio to smell!"

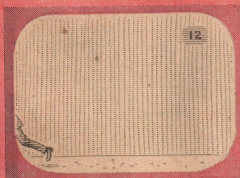


"Chained to the hot cigarette habit?"

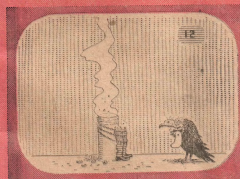


Break the hot cigarette habit!

'Bloink!'



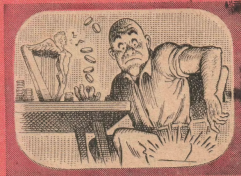
Switch from hots to Colds!



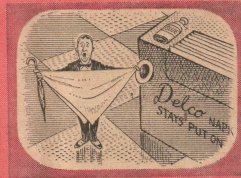
—and be chained by the Cold cigarette habit!"



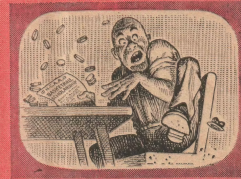
"Mary! These paper napkins always fall!"



"Excuse me, sir. I'm Manny the butler—down here!"



I'm here to tell you about this new napkin—"



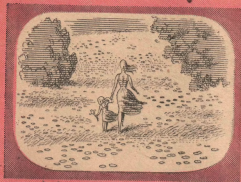
"Mary! You should see what I just stepped on!"



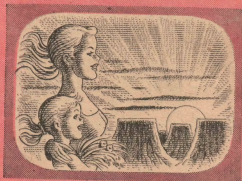
"A mother with her child in the fields —



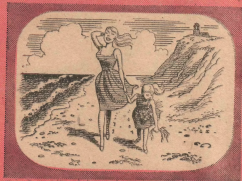
—and love can be expressed by buying ...



wants the better things for her child —



... this fine quality ... er ... ahem—ah ...



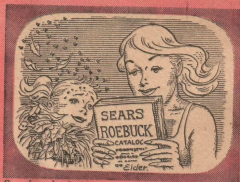
Buy her only the best kind of ... ah ... ahem ...



... a roll of ... er ... hmm ... mmm ... ahem ...

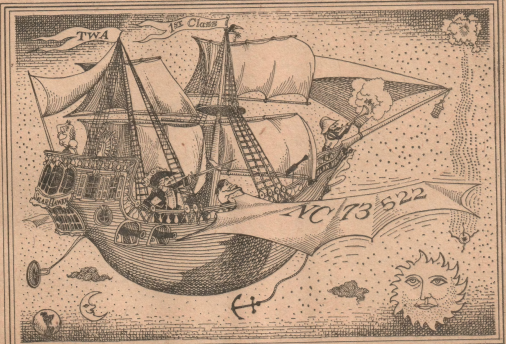


Love is eternal 'twixt mother and child



So what else to say

This is the earliest known attempt at Science Fiction. It was written in 1648.



dans la *Metier A.Roh.*

Designed et scribured

Afloate in the Boundynge Skye
*High Adventure as ye Honourable Captain and Crew
 entre fspace and fhoote the works.*

LOG ^{of} the SOLAR HAWKE

Ye Solar Hawke took wing, or flapped-off, as we saye, this morning of ye Fift, September, 1849. Court and Confellors, assembed, witnesfed our departure. Manye waved as our stout, winged shippe rose flowly from the grownde. Betimes we watched the Earthe growe fmall belowe. Soone London feemed but a dotte, and Terra ytselv but a meare greene cannon-balle. Then darknefs fell.

Sept. 7. Passed ye Moone.

Sept. 8. Difficultie with our Meteorique Deflectypn mechanism todaye necessitated

fending a rapayre partye onto the outer hulle to mayke adjyustments. This ys the first tyme ye newe space-armour has bene tesfed in actyual use. Yt performed exceeding well; also, ye special magnetique shoes clung neitly to the hulle and spared the wearers from being FLUNG out into space, but mayde a dreddfulle noyse within.

Sept. 9. Sighted Mars, at 12 double-moon (fidereal tyme). Also, this daye, discovered stowaway aboard, hid in an unused apparatus-locker: While on watche had heard fstrange scratchyng noyses;

threw open cabinett and theyre perceived a youngladye, verye faire and neirly dreed, who seemd no whit discomposd by my outraged expostulations, nor by the ordeal of her five dayes concealment in swych narrowe quarters. She is ycleped GWENNA HARDYNG, and is sole heiress of the rich Sir ANDREW HARDYNG; she is greene-eyed, redde-haired and verye fiery-tempered, meseemeth the spoiled darling of an overindulgent parent. Despite my cold reactyon toward her preface in our midst she wonne the hearts of all the crewe that night by cookyng them "the first goode mele they ete since leaving Terra". I would taste none of yt, howvyvr, which mayde her Sulk most charmingly.

Sept. 10. Landed on Mars. Aere thinne but breathyable. Discovered manye new and curyous vegetable forms, all small and scrublke, howvyvr, and feemingly innocuous. Collected specimens of every species.

Sept. 11. Sent parties to explor the region. One groupe returned with tales of having seen a giant (6 foote) polyp-like plante with waving upper fronds, long stalk and quadrupedal rootes by means of which, astonishingly, it fled away on theyre approach.

Sept. 12. Entire company went out, in groupes, in fearch of aforementioned "movyng polyps". My groupe, consisting of myself, ye third mate and Mistrfs Hardyng, stumbled on a covey of them, whereupon they attacked us in mysterious manner with frange paralyzyng rayes emitted from theyre upper branches. We fell downe, helplefs, and our arms were bownd. These uglie creatyures are now shepherding us towyrd some unknown but doublefs gruefome destination. I am scribbling this, covertly, as we encamp for the night.

Sept. 13. Just before dawn the third mate tryed to breake and runne. He was

immediately cut downe by the polyp-men who fyred at him with some sort of a disintegrating-pistol, and the poor fellowe vanished into smithereens! Gwenna and I are now alone against these vicious monsters. Heaven protect her, fweet lafs; for myself I Care Not.

Sept. 14. This daye we reached our journeyes ende, an immense metropolifs peopled by these polyp-men. We were escorted into a tall, vaulting arbour, the dwelling of theyre KING, and shortly found ourselves confronted by this Loathefome Monarch. Behinde his throne they hung a gigantique mappe on which were pictured all the Plannets in theyr Orbits. Beside him stood a grim machine, a horrid raye projector of the same sort as had been used to kille the mate, but vastly larger; and by poynting to the mappe and then the weappon he communicated his intention to DEFTROY THE EARTH! A furee siezed me; while he thus boasted I fnatched Gwenna to my side, sprang for the trigger of the raye projector and fwung it wildly in a circle, firing as I did so; nor did I cease until all trace of this repulsive civilizaton had been blowne to atomes! When all was levelled with the grownde, I took the swooning Gwenna in my arms, revived her, jotted downe these notes, and then set off with her acrofs the desert.

Sept. 15. We trudged all day, and then, toward evening, happening to look up into the skye, to our great joy beheld the Shippe, which had flowne out in fearch of us. We signalled frantikly, they saw us and droppd down, took us aboard, and, but for a brief stop back at the deftroyed city of the polyps, where we recovered the still-smoking raye-projector (it will be highly useful back on Earthe against the French), set an immediate course straight for home, where myself and Gwenna purpose to be married at ye first favourable opportunitie.

— Ed Fisher

FINDING THE MUMMY ... "and you know who" gets killed.

The secret entrance to the tomb of Tut-en-Frut-en ... how thrilling.

Before you go inside, professor ... this inscription — "all who enter, die by my curse" ... hadn't we better wait?

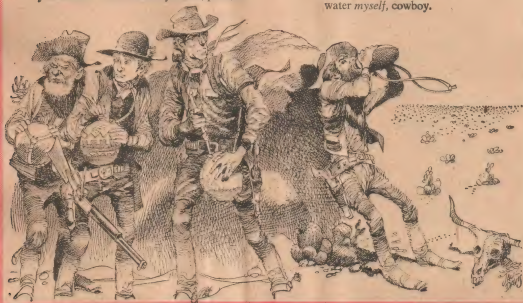
Don't tell me you believe that ancient superstitious nonsense, my boy.



CROSSING DEATH VALLEY ... "and you know who" gets killed.

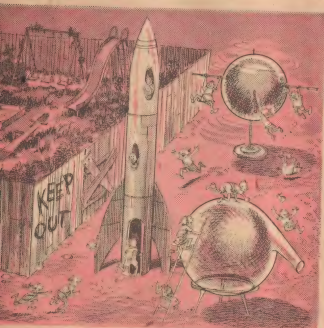
It's a long walk to the next water-hole ... so you'd all better conserve your water — That means you too, pardner.

I'll decide how to conserve my own water *myself*, cowboy.



RUSSIA SPURS U.S. EDUCATION

SPUTNIK SCOOP SHOWS UP OUR EDUCATIONAL WEAKNESS

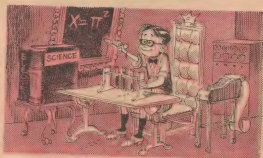


↑ THE NEW science-oriented kindergarten area is vital first step in starting off impressionable young minds in the right direction.

MISSILE ERA school busses featuring multi-stage components, can be easily dropped off, speeding daily pick-up and delivery of students.

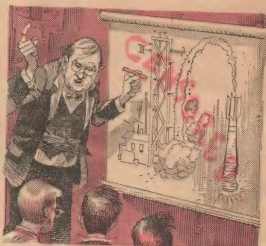
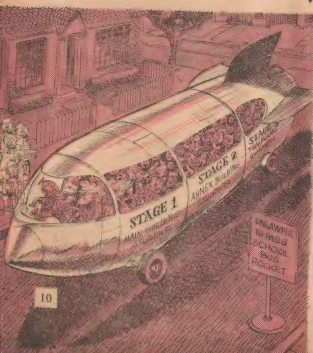


AVERAGE ORDINARY STUDENT



GIFTED SCIENCE STUDENT

AVERAGE ORDINARY STUDENTS get the usual educational facilities, while the bright, gifted science students are given encouragement to help develop their talents.



SCIENCE PUBLIC RELATIONS courses will be required at all school levels. Emphasis will be placed on the giving of news releases that make failures look as good as successes.

Our friends at Ballantine Book Publishers have asked us to advertise their line of crazier paper-backed-books. But they warned us to advertise all titles equally, without prejudice or favor for the Humbug Digest. Now would we do a thing like that?



#229

SERGEANT BILKO

Nat Hiken
Indispensable
pocket guide
on How to Get
On in the
Army.



#235

BEST TV HUMOR OF 1957

ed. — Irving
Settel
An easy way
to better living
— (no snow, no
commercials).



#172

LI'L ABNER

by Al Capp
THE basic his-
tory, in car-
toons, includ-
ing the notori-
ous "Sadie
Hawkins Day."



#242

THE HUMBUG DIGEST

The cream (or
dregs) of
HUMBUG
magazines
past.



#242

THE HUMBUG DIGEST

The cream (or
dregs) of
HUMBUG
magazines
past.



#177

HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING

by Shepherd
Mead
Handbook for
apple polishing.



#132

IN ONE HEAD AND OUT THE OTHER

by Roger Price
"Infallible!"
Socrates
"Absurd!"
B. Shit-Cliff



#242

THE HUMBUG DIGEST

The cream (or
dregs) of
HUMBUG
magazines
past.



#115

POWER OF NEGATIVE THINKING

edited by
Charles Preston
A practical
guide for peo-
ple who just
want to lie
down.



#242

THE HUMBUG DIGEST

The cream (or
dregs) of
HUMBUG
magazines
past.



#242

THE HUMBUG DIGEST

The cream (or
dregs) of
HUMBUG
magazines
past.



#242

THE HUMBUG DIGEST

The cream (or
dregs) of
HUMBUG
magazines
past.



#171

THE WILD READER

edited by
B. W. Shit-Cliff
Powerful, sa-
tires to help
restore your
sanity.



#242

THE HUMBUG DIGEST

The cream (or
dregs) of
HUMBUG
magazines
past.



#242

THE HUMBUG DIGEST

The cream (or
dregs) of
HUMBUG
magazines
past.

Send books checked above. I will pay 40¢ for single copies or \$1.00 for three copies.

Name _____ Address _____

Mail to Ballantine Books, Department Bug 2, 101 Fifth Ave., New York 3, N. Y.

WAR DEPARTMENT

BASIC FIELD MANUAL

U. S. ARMNAVIATOR'S
HANDBOOK

May, 1958

*Prepared under the direction of LARRY SIEGEL
former PFC of the former U. S. Army*

NOT RELEASABLE TO FOREIGN
NATIONALS
TOP SECRET

NOTE:— The proposed plan to unify U.S. Army, Navy, and Air Force missile programs to help us overtake Russia's rocket lead has been found insufficient. The government has now decided to have COMPLETE unification of the three branches.

Instead of a clumsy system, whereby three different groups of men each step on the other's toes, it has been decided to form a clumsy system, whereby ONE group of men steps on their OWN toes.

The new U.S. fighting man is now a combination of all three branches. His group is called: THE ARM-NAVIATOR CORPS.

This is an excerpt from its Basic Field Manual.

CHAPTER 1

ARMNAVIATOR COURTESY AND SONGS

SECTION I. Armnaviator military courtesy.

II. Armnaviator Corps songs.

III. Wearing the uniform.

SECTION I

MILITARY COURTESY

■ 1. Before unification, an officer was always a man whom you picked out from the other men and saluted. Among enlisted men this was called military courtesy.

In the new Armnaviator Corps, an officer is always the man whom you pick out from the other flying land sailors or sailing airmen dog-faces or marching sea aviators—and salute. Among enlisted men this is called impossible.

Following are some of the more common occasions on which you may have the opportunity to demonstrate your Armnaviator military courtesy:

a. When you are in the air or on the sea and you spy an officer on land, you come to a complete halt, briskly switch off your engine or lift up your anchor and snap your bayonet smartly to your right eye.

b. When you are on land or on the sea and you see an officer in the air (with your remaining left eye), you come to a complete halt, lift your rifle to present arms, or lower your life-boats, and hand salute. He will return your salute by dipping his wings.

c. When you are in the air, on the sea and on land simultaneously (as you will be from time to time) and the officer is also in the air, on the sea, and on land simultaneously, come to a complete halt, switch off your anchor, and bring your propeller to present arms.

d. If you report to an officer in his office, remove your parachute, take three quick steps forward, loosen your life preserver and salute, "Sir, reports to" He will respond with a rifle salute, unless he is on the bridge, at which time he will dip his wings. (Note: The entire procedure is reversed, if the officer reports to you.)

e. If your ship is sailing alongside a plane with an officer aboard, make sure that you are always on the officer's left, unless he is mounted, at which time you should be on his right. If you are also mounted, your horse should salute.

f. It is unnecessary to salute in the following instance: when an officer passes you and you have a bayonet in your back or you are crashing in flames—providing the officer is a member of an unfriendly force.

SECTION II

ARMNAVIATOR CORPS SONGS

■ 1. A fighting corps is a singing corps. And the following Armnaviator Corps songs best express the spirit of your organization:

a) OVER HILL, UNDER SEA

Over hill, under sea, we will fly to victory.
That's the U. S. Armnaviator Song.
Forward march through the air,
30 knots and we'll be there.
That's the U. S. Armnaviator Song.
For it's Hi-Hi-Hee
In the Flying Navy Infantry,
Shout out your numbers loud and strong
(TWO-THREE-FAW)
So on land we'll flow as we cry, "Geronimo!"
That's the U. S. Armnaviator Song.

b) † ANCHORS AWEIGH

Anchors aweigh, my boy, fly skies of gray.
The infantry will lead the way, and soar like
a jay through the bay, bay, bay, bay —
Now that we're navy men and all wear army gray,
We're loyal air cadets, but tell us whom we
turn to for our pay!

c) OFF WE GO

Off we go into the wide blue ocean,
Digging deep into the sun.
Here they come, up in the sky in motion,
Fighting tanks, a thousand and one.
Blast the foe — oh, oh, we've got a notion
The enemy troops, OUR uniforms wore.
We live amused or we die confused.
Hey! Nothing can stop the Armnaviator Corps!

d) FROM THE HALLS
OF MONTEZUMA

From the halls of Montezuma to the shores
of Tripoli
We will never be united with our sister
branches, three
We are loyal to our fighting corps, and to
our movie screens.
John Wayne could not make pictures 'thout
United States Marines.

SECTION III

WEARING THE UNIFORM



① Fatigue uniform



② Field uniform



③ Dress uniform



④ Battle dress

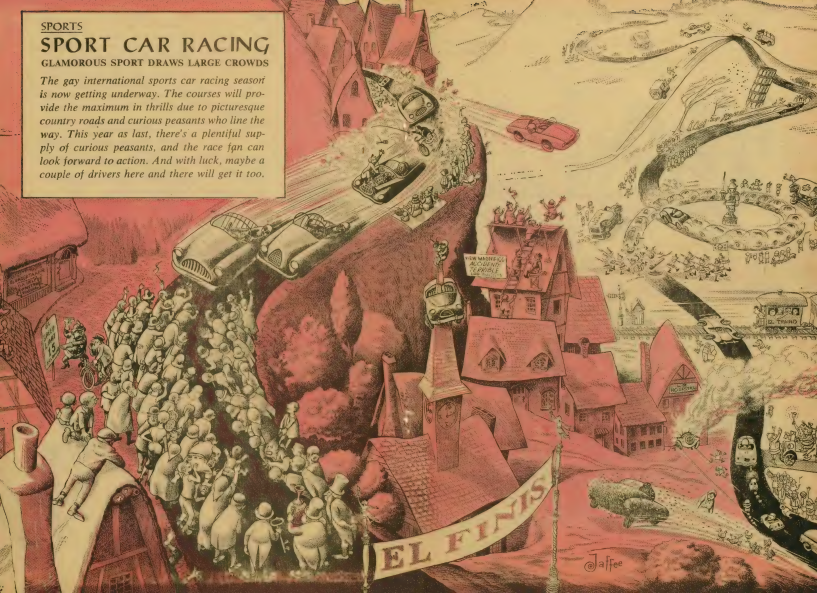
Figure 1. — Uniforms for the enlisted man.

SPORTS

SPORT CAR RACING

GLAMOROUS SPORT DRAWS LARGE CROWDS

The gay international sports car racing season is now getting underway. The courses will provide the maximum in thrills due to picturesque country roads and curious peasants who line the way. This year as last, there's a plentiful supply of curious peasants, and the race fan can look forward to action. And with luck, maybe a couple of drivers here and there will get it too.



SPORTS

SPORT CAR RACING

GLAMOROUS SPORT DRAWS LARGE CROWDS

The gay international sports car racing season is now getting underway. The courses will provide the maximum in thrills due to picturesque country roads and curious peasants who line the way. This year as last, there's a plentiful supply of curious peasants, and the race fan can look forward to action. And with luck, maybe a couple of drivers here and there will get it too.





VIEW MAGNIFICO
ACCIDENTE
TERRIBILE
100 MILES

HOSPITAL

EL TRAINO

Jaffee

DIVING FOR PEARL ... "and you know who" gets killed.

— you'd better
keep diving,
prince, or your
sister may just
get hurt.

Do not listen!
The handsome
American warned
me these two
were bad.

I will dive one more
time ... then, no more.



FINDING A SOUVENIR ... "and you know who" gets killed.

Watch your step!
Remember what the
Captain said
about booby traps!

Nyaah — the
Captain! — Hey!
Look what
I found!



SINCE SPUTNIK, a huge program to improve our educational system is underway. Of course, this is all in the field of science, and naturally the other subjects will have to be neglected even more. But then again, in a world that is sitting on top of a hydrogen bomb, who needs subjects like art, music, literature and philosophy? Encouraging those things could only lead to...to...er...ugh...peace.



ENGLISH LIT.



FINE ARTS

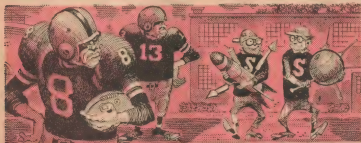


PHILOSOPHY



MUSICAL CLASSICS

NOT ALL EDUCATORS ARE TAKEN IN by the prestige and financial rewards of the science program. Above are pictured some who stand up for their own subjects. Our hats are off to these valiant individualists who refuse to give up their ideals.



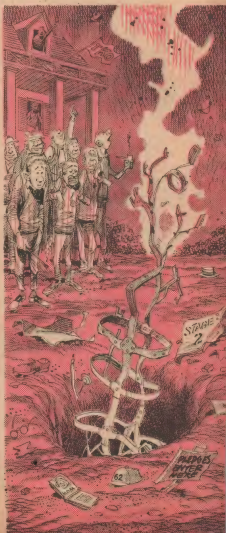
DIFFICULT ADJUSTMENT PERIOD will occur as some students resent unfairness of giving scholarships and special privileges to brainy science students.

ANSWER FOLLOWING QUESTIONS BY CHECKING YES OR NO.

- | | YES | NO | |
|-----------------------------------------------|--------------------------|--------------------------|-----------|
| 1. Werner Von Braun is a U.S. rocket expert. | <input type="checkbox"/> | <input type="checkbox"/> | 30 points |
| 2. Vanguard was a U.S. missile. | <input type="checkbox"/> | <input type="checkbox"/> | 20 points |
| 3. Sputnik is a Russian fairy tale. | <input type="checkbox"/> | <input type="checkbox"/> | 30 points |
| 4. Radioactivity is a working disc jockey. | <input type="checkbox"/> | <input type="checkbox"/> | 15 points |
| 5. Johann Sebastian Bach was a composer. | <input type="checkbox"/> | <input type="checkbox"/> | 2 points |
| 6. Michaelangelo is president of Italy. | <input type="checkbox"/> | <input type="checkbox"/> | 2 points |
| 7. The Pilgrims looked for religious freedom. | <input type="checkbox"/> | <input type="checkbox"/> | ½ point |
| 8. Philosophy is a dead language. | <input type="checkbox"/> | <input type="checkbox"/> | ½ point |

I.Q. TESTS will help separate worthy science pupils from the worthless others.

FRATERNITY INITIATIONS will get some new twists from the big science kick.



THE LITTLE GOLDY BOOK



Teaches the order and use of the



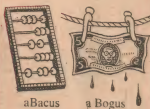
with beautiful illustrations for coloring and straining the eyes. Large size type—so easy to read, an illiterate can understand. Recommended for ages 1-2.

A is for
Ahrange



Page 1

B is for
aBacus



Page 2

C is for
Sea



Page 3

D is for
Debauch



Page 4

E is for
Euthanasia



Page 5

F is For
Cr'inout
loud



G is for
Gloriosky



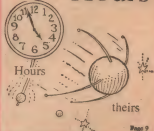
Page 7

R is for
Mistakes
{like 'R'
after 'G.'}



Page 8

H is for
Hours



Page 9

I is for
Eye



a I



"I! I! Sir!"

Page 10

J is for
Geranium



General
Custard

Geranium

Page 11

K is for
Separating
J from L



a Separating

Page 12

L is for
El



a El



hot as 'L

Page 13

M is for
aliMony



Page 14

real Money

N is for
Nife.



the Nife you save
may be your hone

Page 15

O is for
Oly things



a Olyman

Oly smoke



Page 16 a moth Ole

P is for
Pun

(the lowest in humor...)



Hot Cross Pun

... like that!

Page 17

Q is for
Cute



a Cute pain

Page 18

S is for
Mednick



a Mednick



A. Lincoln

Page 18

T is for
Tran
cenden
talism



Page 20

a dentist

U is for
Ewe



a Ewe



Hey! You!

Page 22

V is for
Vinter



Vinter at de

Vishing Vell

Page 23

W is for
two
U's



double

ewe



Page 25

X is for
marks
the Spot



Page 26

Y is for
Yolk



a Yoke



a dirty Yoke

Page 27

Z is for
Zleep



fast a Zleep

Page 28

© is for
Cursing



a Curse

Page 29



The following four pages are like nothing you have ever read in a magazine before.

In a dramatic editorial session last month, the editors decided, that considering the time of year, the following article must be published.

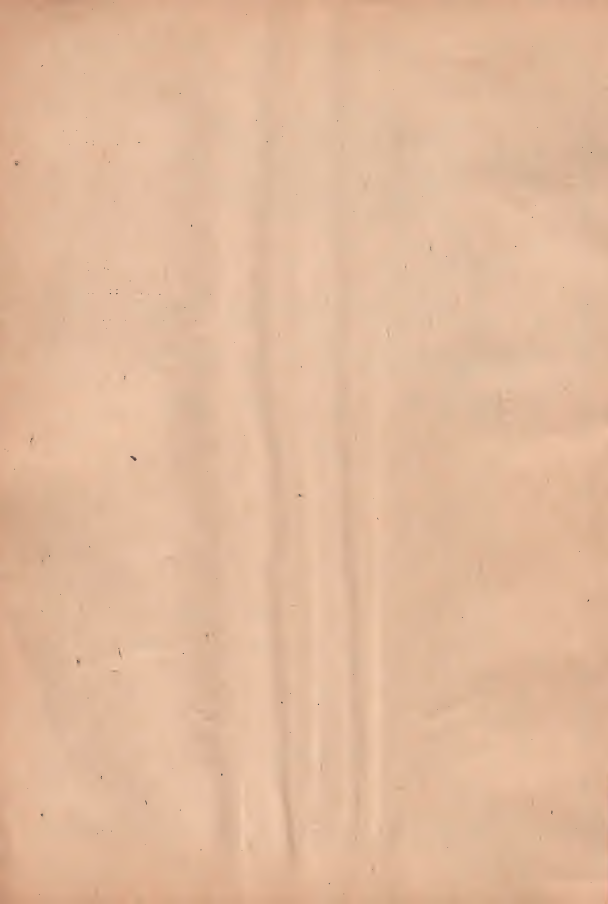
We will probably receive violent reactions to this article—praise and heated criticism. But this is the risk one takes in being bold and willing to take a stand.

Remember—the following is like *nothing* you have ever read in a magazine.

Now steel yourself and turn the page.



continued on page 31





*Dedicated to those who give to our
Missile Program so generously of their emotions and
without whose contribution we could do, this page honors*

Panicky Patriots

HUMBUG HEROES OF MONTH

Charles Savage *Jacob Marley* JUDGES

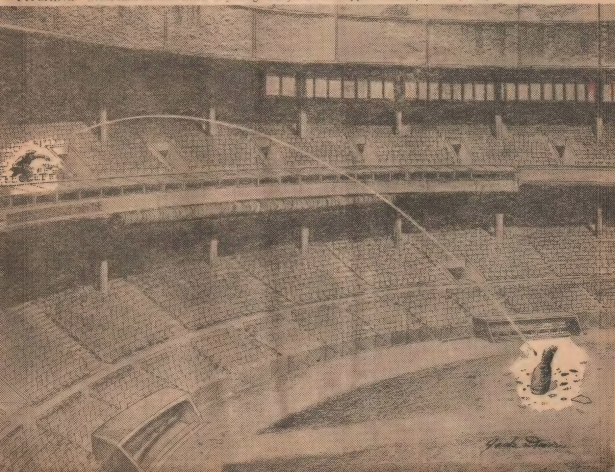


SPRING TRAINING

While ballplayers sharpen their skills down south for the coming pennant campaign, few are aware of the spring training going on up north. A visit to any ball

park would reveal the serious activity of the diehard baseball fans getting into condition for important roles they must play in the approaching season.

PITCHING—Most fans do not throw anything fancy. Here is typical example of "junk pitcher" fan.





▲ **FIELDING**—A great save is admired by everyone, including opponents. For years frustrated vendors have not been able to get anything past the fielder pictured here.



◀ **SLIDING**—A slide successfully executed can change the whole appearance of the game. Great speed and agility are required to avoid being thrown out by the opposition.

► **DOUBLE PLAY**—Very tricky. If he's out at second and then can't get back to first bag, fan is D.P. victim. Dummies are used for practice only.



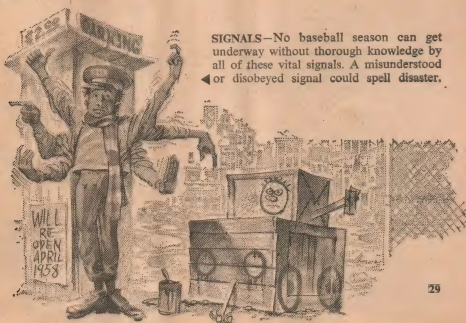
HITTING—A good swing develops power. It is wise to practice against a variety of opponents. This fellow does so by occasionally changing pennants on punch bag.



BASE STEALING—This fan displays some real base stealing. In fact, there's none baser. Practices with papier mache bottles for fear of breaking valuable, real deposit bottles.



SIGNALS—No baseball season can get underway without thorough knowledge by all of these vital signals. A misunderstood or disobeyed signal could spell disaster.

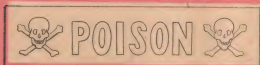




ADHESIVE BANDAGES

Little kiddies tussling, getting bruises playing cowboys and indians, are indirectly responsible for great advances in the field of medical dress-

ings — specifically, the imprinting of adhesive bandages with gay designs. This trend will most surely produce the following designs in 1959.*



Poison design for the little duffer who wants a label.



Belly button design will provide hours of fun and play.



Simulated spider — looks just like the real thing.



Nail-head design — looks like it's driven right in there.

*Caution: Do not place on open wound.



Hair design simulates mustache, sideburns, chest hair, etc.



Candies can be plucked from tape and eaten.



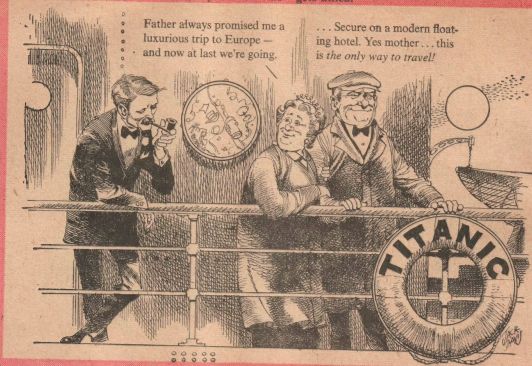
Plunger tape for that uncooperative rascal, can be shot on.



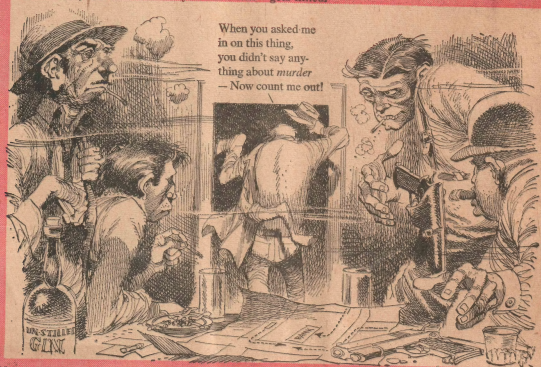
Hidden, dye-filled pocket gives real effect of bleeding.

APRIL FOOL!

A QUIET NIGHT ... "and you know who" gets killed.



THE BIG JOB ... "and you know who" gets killed.





I WILL TRAIN YOU TO MAKE BIG MONEY REPAIRING TELEVISION-RADIO

E. Z. MONIE, founder, G.R.Q. Institute

**Fabulous Opportunities Are Waiting
For Those Who Take My Training**

GRQ TRAINED THESE MEN



"I was shiftless, lazy, uninspired . . . then I took GRQ TRAINING and whole new world opened up . . ." — Tom Edison



"Could never pass an I.Q. test before. After GRQ training I became a genius . . ." — Al Kinstein



"I was a ne'er-do-well, wasting time kite flying, etc. GRQ training really gave me a new slant . . ." — Ben Franklin



"Gadgets used to scare and perplex me. GRQ course helped me lick fear and create great things." — Baron Von Frankenstein



"I was one of the greatest things created from GRQ. Now I am making more money from television than I did from moving pictures." — The Monster



"I was poor, hungry, and sad until I thought of GRQ. Kineco. I've become rich and happy." — E. Z. Monie, founder, GRQ Institute.



Millions of TV-radio sets break down daily. Naturally a wave of panic surges through a family that this happens to when they realize the programs they will miss that evening. This is where the trained technician steps in to set things aright again. And for this noble service to his fellow man, he is amply rewarded. He is regarded by those he has helped in the same reverent manner that they regard their family physician. At this point he can do and charge anything he cares to . . . and usually does.

G.R.Q. TRAINED MEN

GAIN ALL AROUND

But after you've taken the G.R.Q. course you will learn to thwart the parasites.



Technical Know-How Impresses Set Owners — I will teach you to look dignified, clean-cut. People don't trust sloppy looking mechanic types. They like to put their faith in the neat, Ivy-league types.



G.R.Q. will teach you to speak in soft cultured tones. You will learn actual scientific names of parts you feel like replacing.



My training will also teach the art of subtle diplomacy invaluable when suggesting replacement of very expensive parts.

COME AND GET THE BIG MONEY

It's so easy. All you have to do is mail the FREE coupon below and we'll take care of everything. We'll send you FREE information, FREE booklet, FREE contract, FREE 500 monthly payment envelopes.

FREE COUPON

**Get Rich Quick Institute of Electron
Washington D. C. and A. C.**

Please send me everything. I understand there is no obligation on my part unless I sign the contract.

Name _____ Age _____
Address _____
City _____ Zone _____ State _____

*Contract: All you have to do is mail the FREE coupon below and we'll take care of everything. We'll send you FREE information, FREE booklet, FREE contract, FREE 500 monthly payment envelopes.

You, our student, are very carefully trained in the science and art of television and radio repair. You will be trained in the latest, most advanced methods of the most modern schools. Signed student.

Anybody Can Learn



Yes, our courses are very carefully planned so that anyone can understand them. And yet, we manage to maintain the highest academic standards of any mail order school. We can point with justified pride to the fact that in our thirty two years of existence no student has ever been turned away for any reason other than lack of funds.

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A Week
In Spare Time**